

Project 1 Hula Commercial

School name

Candidate name

Candidate number

Session (i.e. M12)

Teacher comments to explain the awarding of marks

Criterion	Mark awarded by RT	Explanation for mark awarded
A Initial investigation	(0-3) 2	The client and the problem are clearly identified. Evidence has been cited from the interview, but there is no clear reference to the interview. Additional information that was not part of the interview is also included. Some inadequacies are indicated.
B Analysis	(0-5) 3	Analysis form was used. Reference is made to the scenario in criterion A. Interaction and security are both weak. Not all performance criteria can be used to evaluate the solution (see Criteria D and F). Detailed justification of why the IT solution was chosen, but there is an error regarding “pull” technology.
C Project schedule	(0-3) 1	Template used. Outline schedule provided. Not enough interaction with the client throughout the process including plan the storyboard, collection of media, testing, evaluation and implementation (handing over) the product. Incomplete.
D Product design	(0-4) 0	Screenshots from the product are not an indication of the overall structure. No internal structure or design indicated. An overall design and storyboard should have been provided. Specific resources and techniques need to be cited. Insufficient test plan for testing the components and delivery of the video (see criterion B and F). Signature of the client is included. Not all of the items in “Actual outcome” are completed. “Functioning on all players” is not specific.
E Product development	(0-8) 2	Techniques are identified rather than explained. There is no clear indication of what the student did to create the product. It is in effect a bulleted list with screenshots. The screenshots and explanation do not clearly demonstrate the complex techniques. The techniques identified are not presented in the same order those stated at the top of the criterion, so this weakens the overall effect. One complex technique at the top of the page is not addressed within the criterion.
F Product evaluation	(0-4) 0	The date of the interview is not completed. There are no specific references to the interview with the client. Specific performance criteria are not evaluated (see criterion B and D). No recommendations for future development.
G Required elements	(0-3) 3	The product functions as required. Cover page used, file names are appropriate and links function as required.
Overall Total	(0-30) 11	The word count (less than 2000) must be calculated according to the guidelines.