

Project 2 Read Posters

School name	
Candidate name	
Candidate number	
Session (i.e. M12)	

Teacher comments to explain the awarding of marks

Criterion	Mark awarded by Teacher	Explanation for mark awarded
A Initial investigation	(0-3) 1	Client identified. The consultation is confusing. The client already has posters. There is no reference to the 'Read' campaign from the interview.
B Analysis	(0-5) 3	Analysis links to the scenario in Criterion A. Lacks sufficient detail for IT Systems Requirements, System Interaction, Input/output requirements and Processing for a DTP product. Specific performance criteria are incomplete and cannot be measured (see Criteria D and F). Not appropriate as an ITGS project.
C Project schedule	(0-3) 1	Template used. Not all of the proposed posters were submitted as a final product. Also final testing and implementation not indicated. Incomplete plan and not followed through. Too little time allocated for the development of the product.
D Product design	(0-4) 1	Template used. Severely limited by choice of project - insufficient for ITGS. Some evidence of planning and design for two posters. No internal structure. Incomplete list of resources (i.e. background images). There is no indication of the printing facilities or printing services that will be used (see Criterion B). No specific editing techniques explained. The test plan does not reflect the requirements stated in criterion B. No signature.
E Product development	(0-8) 2	Only basic techniques are described. Subtitle missing referring to 'complex techniques used to address the client's requirements.' Sources for the images not provided. Arrows or circles are needed on the photo to show both the grass covering the shoe and the shadow underneath the teacher. The Clone Stamp Tool and Burn Tool are not clear. Techniques are not complex.
F Product evaluation	(0-4) 1	There is no explicit link to the feedback and in places evidence is missing in the interview. There is a limited reference to the specific performance criteria identified in the requirements specification. Cannot achieve above 2 marks if reference is not made to the Performance criterion and the interview regarding those Performance criterion. In this case only recommendations for future development of the product was addressed.
G Required elements	(0-3) 2	The product functions as required. Cover page used, file names are appropriate and links function as required. The image in the product pixellates and does not function properly.
Overall Total	(0-30) 11	